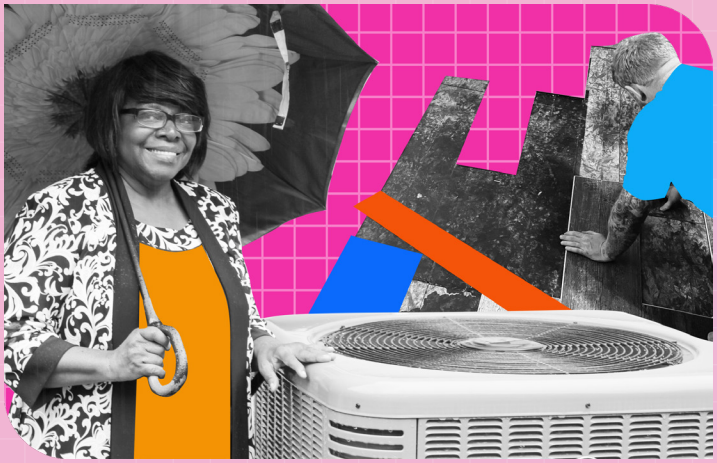
Groundswell
COMMUNITY POWER

SOUL® Program in
City of Covington and South Fulton County, GA



Project Overview

Save On Utilities Long-Term (SOUL®)

The SOUL® in City of Covington and South Fulton County, Georgia Project is a 24-month collaborative initiative to transition hundreds of low-income households in focus Metro Atlanta communities to high-efficiency heat pump HVAC systems and associated upgrades. Combining donations from Amazon and Salesforce with Georgia Environmental Finance Authority's (GEFA) Home Energy Rebates (HER program) and Georgia Power's Energy Assistance for Savings & Efficiency (EASE) and EASE for Seniors, the project delivers energy efficiency upgrades at zero cost to participating households.

Energy Affordability
Installing heat pumps (HVAC) and additional energy efficiency upgrades to preserve housing and cut energy costs.

Data & Enrollment
Utilizing Groundswell's Gratava platform to simplify enrollment and track long-term household impact.

People & Place-based
Joyfully serving rural and urban Georgia communities with tailored, local engagement.

Lasting Transformation
Delivering tangible energy efficiency upgrades that build resilience and energy affordability.

What home upgrades are eligible?

The project focuses specifically on high-efficiency equipment and performance upgrades, including:

- **Heat pump HVAC systems**
- **Heat pump water heaters**
- **Attic insulation and comprehensive air sealing**
- **Electric panel and wiring upgrades**
- **Smart thermostats**

Note: Pre-weatherization and associated structural repairs (such as full roof replacements or major structural repairs) are not eligible.

APPLY AT GROUNDSWELL.ORG/SOUL/SOUL-PS

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150 HOMES UPGRADED
OVER 24-MONTH PROJECT LIFESPAN

Projected average savings to participating homeowners in Covington and South Fulton over 15-years:

$1.37M
ENERGY BILL SAVINGS

9.03M KWH
ENERGY SAVINGS

Target Geographic Coverage

Project resources are directed toward designated cities and counties in Metro Atlanta, including:

- City of Covington, GA
- South Fulton County, GA (e.g., City of South Fulton, City of East Point, City of College Park, City of Fairburn, City of Union City, City of Hapeville, City of Palmetto, City of Chattahoochee Hills, and unincorporated Fulton County)

Household Eligibility & Selection Rules

To qualify, households must meet three core requirements:

1. **Occupancy & Ownership:** Must be an owner-occupied single-family residence.
2. **Target Location:** Residence must be in designated focus areas in Metro Atlanta (see target geographic coverage above).
3. **Income Requirement:** Household income must be below 80% Area Median Income (AMI) OR qualify via verified Categorical Enrollment.

2026 Household Income Limits (<80% AMI – Newton County, GA and Fulton County, GA)							
1 Person	2 Persons	3 Persons	4 Persons	5 Persons	6 Persons	7 Persons	8 Persons
$66,000	$75,400	$84,850	$94,250	$101,800	$109,350	$116,900	$124,450

OR...

At least one household member participates in one of the following programs: LIHEAP | Medicaid | SNAP | Head Start | WIC | Lifeline | NSLP (Free Lunch) | HIP | HOPWA | SSI | WAP | ALICE.

Powered by Partnership

Groundswell is proud to partner with Amazon and Salesforce on the SOUL® in City of Covington and South Fulton County, Georgia Project to advance energy affordability and community resilience across Metro Atlanta. Through a generous philanthropic commitment combined with state and utility rebates, Amazon and Salesforce are funding zero-cost-to-homeowner heat pump upgrades and energy efficiency improvements for hundreds of low-income households. The project helps households improve energy efficiency and lower utility bills.

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